

SELECTED WORK

**DIGITAL  
MARKETING  
PORTFOLIO OF  
CHE BRENDA BIH**

BY CHE BRENDA BIH

# ABOUT BIH BRENDA

Bih Brenda is a qualified and Certified Digital Marketer who specializes in SEO and Web Development services. She has a passion for generating results and an ability to create high-impact traffic, She provides a unique blend of creativity and technical experience to help your business stand out in the digital world. Unlock the full potential of your online presence.



# SERVICES

Your one-stop shop for SEO, Digital Marketing, and Website Creation services. I help businesses flourish online.

**My Business Website**

**Bisijoy.com**

## Website Design

Create a professional and user-friendly website that converts.

## SEO

Improve your search engine ranking and generate more traffic.

## Social Media Advertising

Engage your audience through targeted campaigns and methods.

# DIGITAL MARKETING PROJECT

## Website creation

Bisijoy.com

## Facebook page

Bisijoy phones and watches

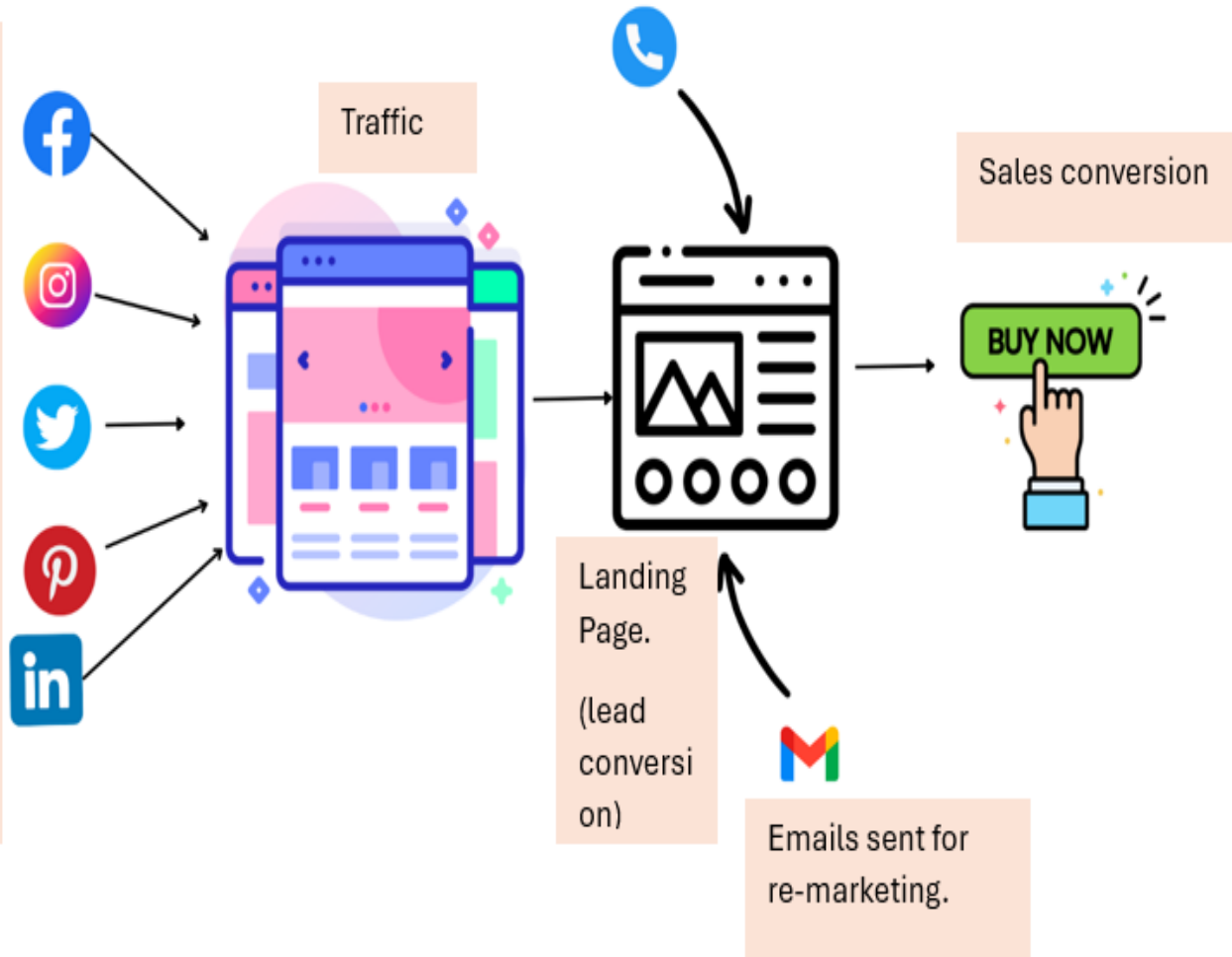
TRASEF Company

## SEO


Bisijoy digital agency

# SALES FUNNEL PROJECT FOR TRASEF

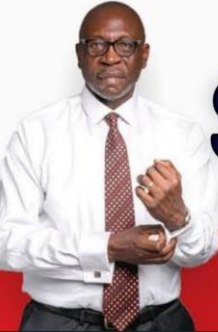
Run ads through Facebook, Instagram, twitter, and LinkedIn to attract traffic and create awareness, thereby causing the to visit the business landing page. (Males and females of 25 to 55 years of age. Working with a salary of 500,000 and above)



This Sales Funnel Explains the Sales of a Phone on an e-commerce Store



**READY TO SERVE**



**EDO MUST MOVE FORWARD**  
Pst Dr. Osagie Ize-Iyamu Esq.



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LOGO DESIGN AND FLYER

**AQUIRE**  
**OVER 20 HIGH INCOME SKILLS**  
**WITHIN 2 WEEKS**  
**WITH JUST YOUR SMART PHONE**

**VALUES YOU WILL GET**

- WEB DESIGN
- FACEBOOK ADVERT
- CONTENT CREATION
- INSTAGRAM ADVERT
- WHATSAPP MARKETING
- GRAPHICS DESIGN
- LOGO DESIGN
- BANNER
- MARKET FLYER
- ONLINE PAYMENT
- CREATING VERUAL ATM CARDS
- E-COMMERCE
- MINI IMPORTATION
- WHITEBOARD ANIMATION
- EXPLAINER VIDEOS
- EBOOK COVER
- AND MORE.



**FREE REG : CERTIFICATE IS COMPULSORY**



**BISIJOY**  
**YOUR DREAM PHONE AND WATCH**



**FACEBOOK**  
**BANNER**  
**DESIGN**

## WHAT IS YOUR DREAM PHONE AND WATCH?



## MY IDEAL PHONE WOULD BE... 🤔



Back design of HUAWEI Pura 70. The front design of P30 Pro. The iPhone 15 Pro and iPhone 15 Pro Max processor (due to its higher raw power). 256 GB with extendable storage. Photo quality with the Pixel 3 xl. Video quality on the iPhone 15 Pro. The Google Pixel 8a ultra-wide. Periscope lens for the Samsung Galaxy S20 Ultra (100x). Wireless charging of the Oneplus 8 Pro and reverse wireless charging of the Galaxy S20. A 6000 mAh battery (Asus ROG Phone 2). Pixel density 807 Screen Size:

Can One Phone have all this???

## 8 MAJOR FACTORS TO CONSIDER WHEN SELECTING A MOBILE PHONE:

**BUDGET**

**OPERATING SYSTEM (OS)**

**USAGE NEEDS**

**PERFORMANCE**

**BATTERY LIFE**

**DISPLAY**

**CAMERA QUALITY**

**STORAGE CAPACITY**



## LET'S TAKE A LOOK AT IPHONE 13 PRO MAX



iPhone 13 Pro Max The largest and most expensive model in Apple's 2021 smartphone portfolio. Has a 6.7-inch Super Retina XDR display with a resolution of 1284 x 2778 pixels. Like the smaller iPhone 13 Pro, it is powered by Apple's most recent A15 Bionic CPU and contains up to 1TB of internal storage.

GET A PHONES THAT SUITS YOUR NEEDS. WE ARE HERE TO HELP YOU FIGURE IT OUT





Auction

**Campaign objective** ⓘ

- Awareness
- Traffic
- Engagement
- Leads
- App promotion
- Sales

[Show more options](#) ▾

**Budget & schedule** ✓ ⓘ

**Budget** ⓘ

Daily budget ▾ \$5.00 USD

You'll spend an average of \$5 per day. Your maximum daily spend is **\$6.25** and your maximum weekly spend is **\$35**. [Learn more](#).

**Schedule** ⓘ

**Start date**

Jun 11, 2024 06:40 AM WAT

**End date**

Set an end date

This start date is in the past. [Reset your start date to today](#)


[Hide options](#) ▾

**Budget scheduling** ⓘ

Close ✓ All edits saved Back **Next**

**Audience definition** ⓘ

Your audience selection is fairly broad.

Specific  Broad

Estimated audience size: 2,600,000 - 3,100,000 ⓘ

⚠ Estimates may vary significantly over time based on your targeting selections and available data and do not reflect Advantage audience options.

**Estimated daily results**

Reach ⓘ

**22K - 63K**

The accuracy of estimates is based on factors like past campaign data, the budget you entered, market data, targeting criteria and ad placements. Numbers are provided to give you an idea of performance for your budget, but are only estimates and don't guarantee results.

**Ad setup** ✓ ⓘ [See what's new](#) ☆

Create ad ▾

**Format**

Choose how you'd like to structure your ad.

- Single image or video  
One image or video, or a slideshow with multiple images
- Carousel  
2 or more scrollable images or videos
- Collection  
Group of items that opens into a fullscreen mobile experience

**Instant Experience option has moved** ⓘ ✕

Now you can add an Instant Experience for your ad in the new destination section below.

- Multi-advertiser ads**  
Your ads can appear alongside other ads in the same ad unit to help people discover products and services from businesses that are personalized to them. Your ad creative may be resized or cropped to fit the ad unit. [Learn about multi-advertiser ads](#)

# EVENTS

## Tracking

Track event datasets that contain the conversions your ad might motivate. The dataset that contains the conversion selected for the ad account will be tracked by default.

### Website events ⓘ

App events

BISIJOY APP

App ID: 1116520209412743

### Offline events ⓘ

💡 You no longer need to select a domain for your web events. There's nothing you need to do for this change.

[Learn more](#)

### URL parameters ⓘ

key1=value1&key2=value2

## Feeds

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WHATSAPP  
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👍 Like    💬 Comment    ➦ Share


## Instagram

## Feed

**Instagram**

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👍    💬    📌

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## Facebook

By clicking "Publish," you agree to Facebook's Terms and Advertising Guidelines.

Close



Back

Publish

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Shop for SEO, Marketing, and Website creation services. We help businesses flourish online with our Digital Marketing services.

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BISIJOY.COM

**THANK  
YOU**

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